



## European legislation opens up an opportunity for paper carrier bags

**The European Parliament has just voted in favour of an amendment to the Packaging and Packaging Waste Directive. This new legislation, which is designed to regulate plastic carrier bags less than 50 µm thick, opens up a great opportunity for paper carrier bags.**



The legislation gives national governments two ways to implement the regulation: they can either reduce consumption to 90 plastic carrier bags per citizen/year by 2019 and 40 bags/year by 2025 or introduce a mandatory charge for shoppers by 2018. Today, every EU citizen uses about 198 plastic carrier bags/year.

The aim of this new legislation is to reduce plastic waste in our environment. Every year, more than 8 billion plastic bags end up as litter in Europe\*. Littering of plastic carrier bags leads to a widespread problem of rubbish in water bodies, threatening aquatic ecosystems worldwide. Furthermore, littering of plastic carrier bags is an inefficient use of resources since they are made from fossil raw materials.

As an alternative, paper carrier bags have some exceptional environmental credentials that no other bag types have: they are natural, biodegradable and recyclable, come from an infinitely renewable resource and are produced in a sustainable manner. Paper carrier bags are strong, have excellent printability, can have either a glossy or a smooth surface and have very good stiffness to keep the packed goods safe.

Paper carrier bag producers are now preparing for increased demand for their products when fossil-based plastic bags in supermarkets and other shops have to be replaced.



*For further information, please visit the CEPI Eurokraft or EUROSAC websites:*

[www.cepi-eurokraft.org](http://www.cepi-eurokraft.org)

[www.eurosac.org](http://www.eurosac.org)

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\*) [http://ec.europa.eu/environment/waste/packaging/legis.htm#plastic\\_bags](http://ec.europa.eu/environment/waste/packaging/legis.htm#plastic_bags)



**CEPI EUROKRAFT**  
European Producers of Sack Kraft Paper and Kraft Paper

**PRESS RELEASE**

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*Note to editors:*

**CEPI Eurokraft** is the European Association for Producers of Sack Kraft Paper for the Paper Sack Industry and Kraft Paper for the Packaging Industry. It has ten member companies representing a volume of almost 2.5 million tonnes of paper produced in ten countries. [www.cepi-eurokraft.org](http://www.cepi-eurokraft.org)

**EUROSAC** is the European Federation of Multiwall Paper Sack Manufacturers. The federation embodies over 75% of European paper sack manufacturers, who operate in 20 different countries. They produce more than 5 billion paper sacks, representing 650,000 tonnes of paper converted in 60 plants. [www.eurosac.org](http://www.eurosac.org)

*The mission of the associations is to promote the business interests of the respective industries, to follow and influence packaging directives and legislation and to provide services to their members.*